About Lee Kuan Yew Fund for Bilingualism

❑ Announced on 28 Nov 2011 by Mr Lee Kuan Yew at the launch of his book "My Lifelong Challenge: Singapore's Bilingual Journey."

❑ Proceeds from his book were donated to set up the fund.

❑ Support programmes which nurture a love in learning English and our Mother Tongue Languages (Chinese, Malay and Tamil languages).

❑ Focus on supporting pre-schoolers in schools, homes and the community.
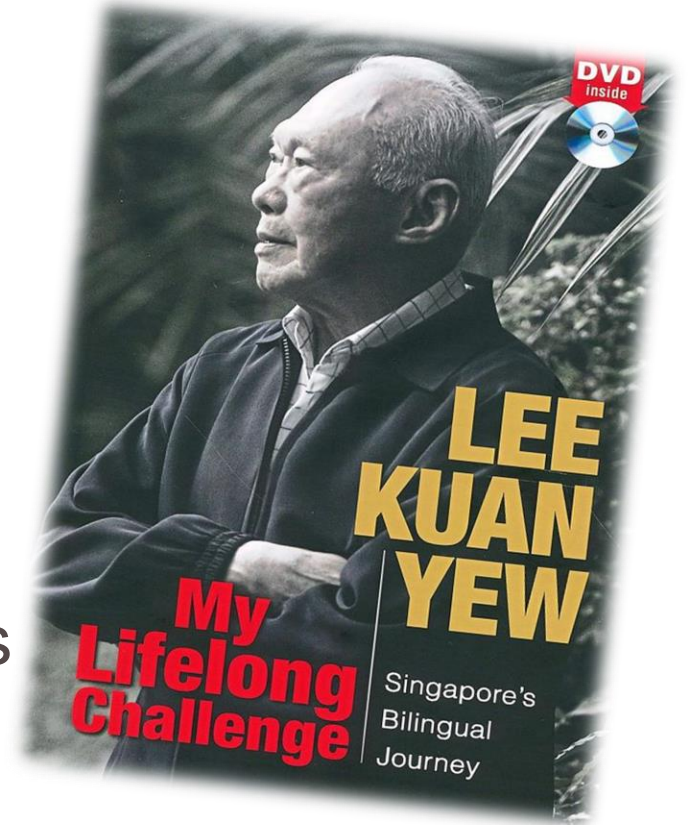
Special Call for Projects (SCFP)

#IAmBilingualSG Call for Projects

"双语，我行！"征集活动

Undangan bagi Pengajuan Projek "#SayaBolehBerdwibahasa"

#நான்இருமொழித்திறன்மிக்கஸ்ஜி திட்டவேலைகளுக்கான அழைப்பு

6 May to 31 July 2020

Special Call for Projects (SCFP)

We are looking for **online resources** that can

- help **parents/caregivers** of young children **0-6 years** old to **engage and coach** their children in learning and using Chinese language, Malay language or Tamil language at home

- enable **young children** aged **0-6 years**, to **enjoy and learn** Chinese language, Malay language or Tamil language at home in a fun and creative way

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Chinese Language, Malay Language or Tamil Language

Special Call for Projects (SCFP)

Budget: $1 million

User-friendly quality online digital resources

Amount each successful application will receive up to $10,000

On a case-by-case basis, the Fund will consider awarding higher funding amounts for projects with the potential for further development.

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Budget: $1 million

User-friendly

An up to **$10,000**

On the Fund will consider awarding higher funding amounts for projects with the potential for further development.

Online Digital Resources only

Who can take part?

- Open to **individuals** (Singaporeans or Permanent Residents) and **organisations/institutions** (Singapore-based).

- Applicants may submit **more than one submission** as long as the content is different.

- Selected projects may be hosted on the LKYFB **Facebook page** and/or other **social media platforms.**

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be hosted on the LKYFB **Facebook page**

 or other **social media platforms.**

Allow LKYFB to showcase the projects on various platforms

What's so Special?

Special Call for Projects (SCFP) vs Usual Call for Proposals

- COVID-19 **Stay Home, Do Something!**

- Spur **individuals** and **organisations** to come up with fun and creative ways to engage young children in the learning of MTLs, at a young age and at home.

- Call for **completed projects** for speed to market

- Only accepting **online digital resources**

What's so Special?

Special Call for Projects (SCFP) vs Usual Call for Proposals

- COVID-19 **Stay Home, Do Something!**

- Spur **individual** and s,

- speed to market

- Only accepting **online digital resources**

Must be completed project!

	Special Call for Projects (SCFP)	Regular Call for Proposals (CFP)
Frequency	Once off 6 May – 31 July 2020	Twice Yearly Submission Windows: Jan & July
Submission	Completed Project	Proposal with timeline to be proposed by the applicant
Type	Online digital resources	No restriction, e.g. Print and Non-Print resources, Programmes, Songs, etc.
Target Audience	Children 0-6 years old or for their parents /care-givers	Preschoolers and Young Adults
Grant Amount	Up to $10,000 per successful project. May scale up for further development	No cap, applicant to submit budget proposal
Marketing Plan	Not required	To be proposed by the applicant
Payment	One lump sum within 2 months upon announcement of outcome	In tranches

About Intellectual Property (IP)

- Applicants should own the **IP rights** or are the **sole licensor** of the project content and have not previously granted any rights to any third party.

- If not, applicants should have **obtained written clearance** from the IP rights owners for this application.

- Successful applicants will **retain the IP rights** for supported projects.

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Evaluation Criteria

- **Suitability**

- **Presentation**

- **Creativity**

Who is my target audience? Parents? Children? Age range?

Does my project meet the objectives of enabling children to enjoy and learn their Mother Tongue Languages?

Evaluation Criteria

- **Suitability**

- **Presentation**

- **Creativity**

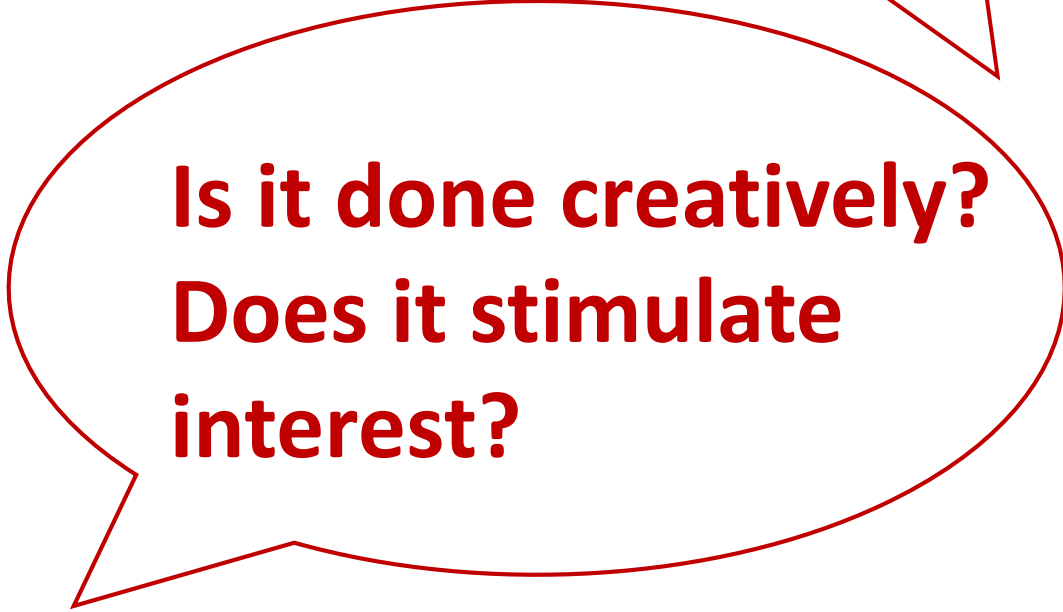**Language and content age-appropriate?**

**Does it appeal to young children?
Is it engaging ?**

Evaluation Criteria

- **Suitability**

- **Presentation**
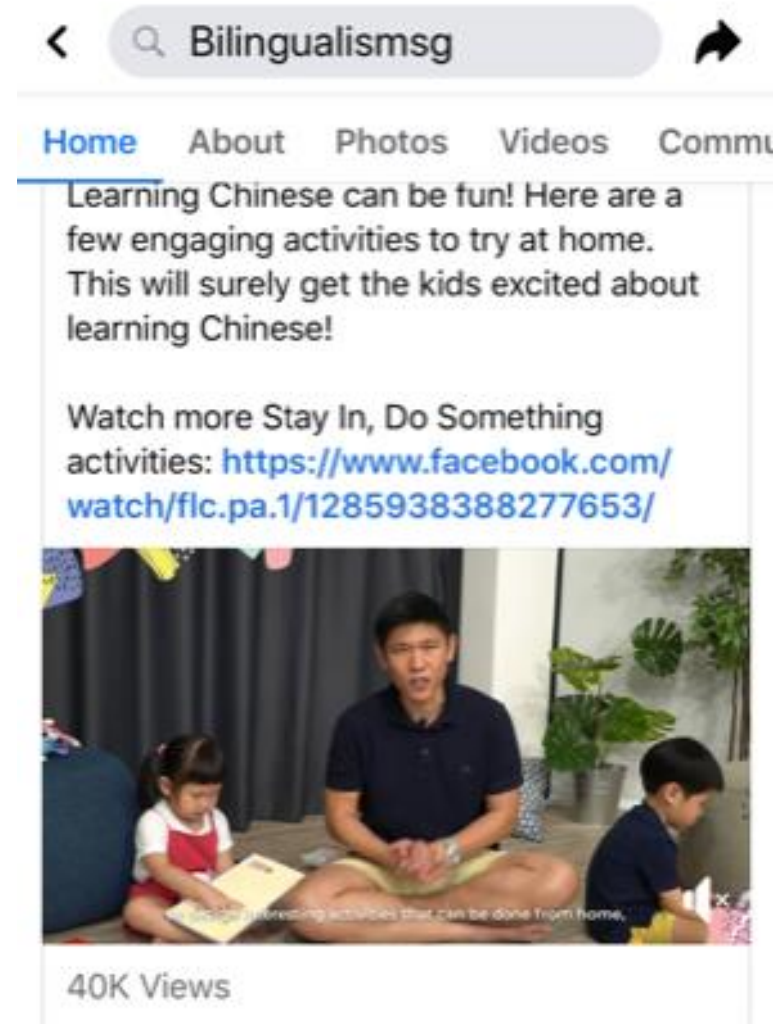
- **Creativity**

Easy to navigate?

Is it done creatively? Does it stimulate interest?

Possible Project Type

Video that showcases how parents could engage children in learning Chinese, Malay or Tamil Languages
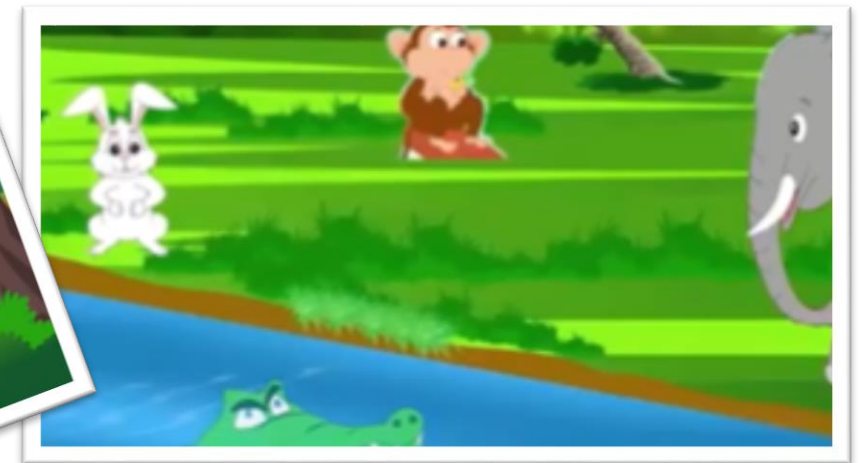
e.g. Activities, Games or Story-telling

27 June 2020

Possible Project Type

9 July 2020

Animation with music, songs, stories for children to learn Mother Tongue Languages (CL, ML or TL), culture, values, etc.

Type of Project NOT Recommended

- [ ] **With commercial elements, e.g. Advertisement**

- [ ] **With spelling mistakes, mispronunciation**

- [ ] **Not Age-appropriate, e.g. language, content, pace**

- [ ] **Learning design unable to cater to the learning needs of children**

Frequently Asked Questions

Question:

Is there a restriction on the duration of the resources?

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Is there a restriction on the duration of the resources?

Answer:

No. Preferably not more than 10 min per resource for effectiveness.

Frequently Asked Questions

Question:

Is there a restriction on the number of resources to be submitted in one application?

Answer:

No. It is the quality that counts, not the quantity.

Frequently Asked Questions

Question:
Can we submit more than one application?

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Answer:

Yes, as long as the content is different.

Frequently Asked Questions

Question:

We are a group of friends, how do we apply?

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We are a group of friends, how do we apply?

Answer:

Choose a representative and submit it under individual.

The Fund will liaise with the representative only.

Payment will go to his/her bank account.

Frequently Asked Questions

Question:

How do we provide the production cost?

Can we include our manpower cost?

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Question:

How do we provide the production cost?

Can we include our manpower cost?

Answer:

Yes, you may include manpower cost in planning, designing and executing.

This is for our reference only.

Frequently Asked Questions

Question:

Can I convert a published book into online resource?

Answer:

Yes. However, it should be value-adding and able to enhance the learning experience.

Please write in to the Fund if the publication was supported by our Fund.

Frequently Asked Questions

Question:

Will my submission to this Special Call for Projects affect my chances to be supported by the Usual Call for Proposals?

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Will my submission to this Special Call for Projects affect my chances to be supported by the Usual Call for Proposals?

Answer:

No. It is the quality of the submission that counts.

Frequently Asked Questions

Question:

Are we able to submit an incomplete or draft version for this Special Call for Project?

Answer: The panel evaluators will evaluate based on the quality of the completed project. Incomplete projects or proposals will not qualify for a grant.

Frequently Asked Questions

Question: Can Public Servants apply for grants in their personal capacity?

Answer:
Please check with the head of your office or the HR.

For other enquires, pls contact

moe_lkyfb@moe.gov.sg

FB

IG

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